

PÖDI™
DARE TO CHANGE™

FOR IMMEDIATE RELEASE
Phone: 312.371.5030
Email: mibswords@sbcglobal.net

Contact: M.I. CURRY

**DAVE CURRY APPEARS ON ABC CHANNEL 7 CHICAGO AS ONE OF
THE TOP CHICAGO CREATIVE INVENTORS/ENTREPRENEURS.**

Curry, the inventor of the revolutionary, interchangeable shoe concept called
PÖDI™, unveils his shoe to the public for the first time on live television @
www.abc7chicago.com

CHICAGO – Dave Curry, a Chicago native, was chosen as one of the top Chicago inventors for his interchangeable shoe cover concept. Curry spent the last four years refining his design concept of a base shoe with the option of interchangeable covers to meet the personal customization needs of the sophisticated shoe-buying consumer. Because of the unlimited design concepts, PÖDI™ shoes are perfectly positioned to change the shoe market as we know it. Zip on, zip off. It is that easy.

Curry is referred to as the “Lone Wolf” by Janet Davies, and this moniker certainly applies. After spending over a decade in Chicago Commercial Real Estate, Curry decided to DARE TO CHANGE™; thus beginning his odyssey into shoe design. He is the sole designer and creator of all PÖDI™ products.

Market research has repeatedly shown that not only is the public ready for change, they are hungering for more customization and personalization. With PÖDI™, the customer can change covers to meet fashion, mood, design needs. The opportunities are endless.

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PÖDI™, LLC, was established in 2004. It is a privately held company based in Chicago, IL. PÖDI™’s main focus at this time is on the sale of shoes with an interchangeable cover. They may be purchased at www.podiwear.com.