

PŌDI™
DARE TO CHANGE™

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PŌDI™ struts into the act with a footwear/musical marketing collaboration with one of the hottest new groups in the country. Parker House and Theory, 2006 Boston music award winner-best live act, rocks PŌDI™.

Parker House and Theory, or “PHT” as they are known in the business, is a Boston-based band, recently signed by ICM. They are called “a band soon to crack” by the Boston Herald and dubbed “one of the next generation of acts to watch” by the Boston Globe.

PHT’s sound is often described as The Red Hot Chili Peppers meets Maroon 5, Blues Traveler and The Police with a Latin rock vibe thrown in for good measure. The band has the amazing distinction of having Thom Rosso produce their debut full-length album titled Automatic Stranger. Russo is an industry favorite, having collaborated with such notorious artists as Michael Jackson, Janet Jackson, Cher, Diana Ross, Babyface and Prince. He worked with Eric Clapton on the Grammy-winning track Change the World, which won for both record and song of the year in 1997.

PHT has performed in over 500 venues, most notably Fenway Park, Comcast Center, Paradise Rock Club and House of Blues, Chicago.

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PŌDI™, LLC, was established in 2004. It is a privately held company based in Chicago, IL. PŌDI™’s main focus at this time is on the sale of shoes with an interchangeable cover. They may be purchased at www.podiwear.com