

PŌDI™
DARE TO CHANGE™

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DAVE CURRY, INVENTOR OF THE REVOLUTIONARY SHOE DESIGN PŌDI, KICKS IT LIVE
AT OGILVY CENTER WITH MARCUS LESHOCK OF CLTV.

City living is hard on the pocketbook and on your feet. It's hard to keep your shoes in top condition walking around the city streets day after day. This is one of the many reasons why PŌDI, the first ever interchangeable shoe cover idea, will revolutionize the shoe market as we know it.

Curry, the inventor of PŌDI, a shoe with an interchangeable cover, talked about his odyssey from business man to shoe designer with CLTV's Marcus Leshock..... Wearing his own cool fatigue style shoe, Marcus talks to Curry about his whole new shoe design concept of a zip on, zip off cover.

To see the interview in its entirety go to:

http://weblogs.cltv.com/entertainment/tv/metromix/2009/03/podi_shoes_with_removable_cove.html

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PŌDI, LLC. was established in 2004. It is a privately held company based in Chicago, IL. PŌDI's main focus at this time is on e-commerce sales of PŌDI shoes.